



THE ACCELERATOR
FOR GBV PREVENTION

WHAT COUNTS PROJECT



Background

What counts as more and better funding for the prevention of gender based violence? (the 'What Counts? Project') is an initiative of the newly-established The Accelerator for Gender Based Violence (GBV) Prevention. The Accelerator drives a multi-stakeholder Shared Advocacy Agenda that advances two high-level goals, formalized as a collective commitment with the Generation Equality Forum (GEF) Action Coalition on GBV. These are:

1. Increased direct investment in evidence-based programs and policies by private donors, governments, bilaterals and multilaterals for the prevention of GBV against women and girls in all their diversity by at least \$500 million of new money by 2026 in low and middle-income countries.
2. 50% of all national governments make a commitment to fund, in addition to or outside of international assistance, by including one or more specific budget lines for the prevention of GBV against women and girls in all their diversity (in many cases, outlined by their own 'Action Plans'), by 2026.

The What Counts? Project Objectives

The 'What Counts?' project aims to determine which funding or policy commitments should be 'counted' towards the Shared Advocacy Agenda goal by developing an effective data collection mechanism for establishing a baseline (2021) and tracking forward progress. This will include the development of an online dashboard and a range of other advocacy tools to call on governments, donors, and key stakeholders to meet the two goals under the Shared Advocacy Agenda.

The What Counts? Co-Design Process

In true co-creation spirit, the Accelerator will convene key stakeholders through the formation of a small Technical Working Group and a larger Steering Group to arrive at a consensus on the criteria for commitments that 'count' as progress towards the Shared Advocacy Agenda goals, and to inform data collection, reports and subsequent advocacy tools. In doing so, we will build on the wealth of existing research and data in the field, and seek to align with and complement related processes such as the accountability work of the GEF, and analyses of development and philanthropic funding.

The small Technical Working Group will provide expert guidance to aid decision-making for the project, and technical input on documents, on an intensive basis for the initial co-design phase (Nov 2022 – Feb 2023). The broader and more inclusive Steering Group will allow for high-level input from diverse perspectives for the duration of the project. This latter group will act as a sounding board for the outputs of the Technical Working Group, and subsequently provide advice on the creation of the dashboard and other advocacy tools (Feb 2023- Dec 2023).